

Designedge Fashion Incubator Training And Mentoring Project

Designedge Fashion Incubator National Training and Mentoring Project assists new and emerging fashion, jewellery & accessory designers with mentoring, training, ecommerce and business skills. The project includes a 'virtual national communication network; business workshops, industry forums, 'online' designer shops; links with agents/retailers; wool product development, sourcing TCF fashion networks; support for Indigenous designers with new opportunities to develop a national 'virtual designedge fashion incubator networks and has a focus on multicultural, indigenous and young designers.

Designedge Fashion Incubator National Training and Mentoring Project will be delivering workshops, forums and online mentoring to designers in every state of Australia and many regions from Far Nth QLD, Northern Rivers and Riverina regions in NSW, Nth West WA and regional Victoria. Specialist topics will include; Market Research, Product Development, Ecommerce, Business Development and Promotion and Marketing.

Designedge Training and Mentoring Project initiatives include online Mentoring in Business, E Commerce, Cultural areas, Communication Networks, Online Designer Shops, Value Adding to Australia's Wool clip, Business Linking to Agents/Retailers, Investors/Licence Agreements, Indigenous Fashion Support Directory and the creation of a TCF Global offshore networks

Designedge National Training and Mentoring Project is an Australian Government funded project under the Building Entrepreneurship in Small Business Program (BESB) and is supported by the Textile Clothing Footwear Resource Centre of WA (TCFWA), Belmont BEC – Small Business Centre Belmont (SBC), Designedge Fashion Incubator, WA Dept of Food & Agriculture Wool Program, Business & Professional Women WA, Australia Post, sponsors, supporters & volunteers.

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